







personal details

Name Esther Lemmens
Based in Norwich, UK
Contact +44 (0)7973 530457 or esther@zestydesign.co.uk
Web/SM www.zestydesign.co.uk      

employment

1999 - present **Brand Integrity Consultant at Zesty Design, Norwich**
 Over 18 years' experience working for agencies and private clients as Graphic Designer, Creative Artworker and Project Manager. Please see my [online portfolio](#) for a selection of publicly attributable work.

2006 - 2014 **Senior Creative Artworker at The Line Agency, Norwich**
 Major projects include multilingual food packaging for an international supermarket (a multitude of in-store ranges including 18 languages). Other projects include packaging for Su-Bridge, brochures for Barqa and HRP/3D, as well as leaflets and adverts for Isis and Tulip.

2002 - 2007 **Creative Artworker at Balloon Dog, Norwich**
 Major projects include multilingual Duracell literature, Arthur Brett and Nina Campbell furniture brochures, and Aviva and Wilco Motosave adverts. Additional projects include Adnams brochures, Allison Homes site plans, Barclays and Denplan literature, Disney on Ice adverts, as well as Pret a Manger, Frontline and Tie Rack artwork.

1999 - 2002 **Project Manager/Creative Artworker at xactive, Norwich**
 Major projects include project managing and artworking the Blakes Holiday Boating brochures for 2001 and 2002, a range of Suttons of Wisbech plant packaging and various Norfolk Lavender brochures.

1998 - 1999 **DTP Artworker at Medtronic, Kerkrade, Netherlands**
 Artworking multilingual manuals for medical devices such as pacemakers (mostly duotone) in 16 languages.

skills & experience

Software Fully conversant with Adobe InDesign (including large documents), Illustrator (packaging, maps, infographics), Photoshop (image manipulation/retouching), Acrobat (print-ready artwork, interactive files), QuarkXPress, Word and Excel.

Design My speciality is multilingual (food) packaging. Over and above traditional print media (from adverts to billboards) I thrive on projects requiring consistency and order, such as books, product catalogues, event brochures, forms (printable and interactive), infographics, presentations (including tables and schematics), menus, branding and logo implementation across print, web, social media and merchandise. Digital design, including e-books, e-brochures and e-invites, is a growing speciality.

Artworking I have a keen eye for detail and am passionate about precision, checking artwork for accuracy and consistency in layout as well as spelling. Experienced at setting up brand guidelines, document templates, master pages, cutter guides, spot colours and print finishes (varnish, laminate, embossing), and pre-press artwork checks including image resolution and colour separations.

Further Expertise and Services Proofreading, file conversions (to/from Adobe/Microsoft/Quark). Fluent in English and Dutch; intermediate German; basic Spanish. Additionally, able to offer web design, hosting, SEO, SMM and copywriting through self or associates.

education

1994 - 1998 BA Degree in Graphic Design *Fontys, Sittard, Netherlands*
1993 - 1994 Foundation Course in Art and Design *Academy of Fine Art, Maastricht, Netherlands*

“ I am a visual arts lover, book and word addict, course junkie, ethical eco-warrior, organic foodie, green tea connoisseur, holistic health geek, professional pedant and crazy cat lady, with a zest for life! ”